



Ongoing Support Success for Myhome

THE FUTURE LOOKS BRIGHT FOR MYHOME FRANCHISEES



Jonathan Sellars (pic: above) is one of the newest franchisees to join the growing and successful Myhome partnership. He completed the comprehensive Myhome training course at the end of January and was up and trading just two weeks later. Since then, his business has gone from strength to strength and within his first six weeks of trading he has built up an annualised turnover of over £40,000 - way ahead of target!

Jonathan previously ran his own successful environmental management business before deciding he wanted a change of direction and a fresh and exciting business challenge with low risk. He was prompted into his new business venture after coming across an increasing number of people who were dissatisfied with their domestic help.

He tells us: "I was aware that residential cleaning is one of the UK's fastest growing market sectors and that with over 10 years' experience, Myhome is a proven leader within the marketplace, so I felt extremely confident in becoming a Myhome franchisee.

"Working in partnership with such an established and respected company gives me a real sense of security and the incredible business systems and support Myhome provides makes being self-employed much less daunting - you really feel part of a team. The reality is, I'm running my own business, but I'm never on my own!

"Myhome provided an outstanding and comprehensive training course, operational support, access to their technologically advanced IT system and are always available to guide me through any situation that arises. You get a real sense that Myhome are dedicated to helping your franchise succeed...fast, which is just what you need when you're getting started!"

Residential cleaning is one of the UK's fastest growing market sectors, with 2.7 million households spending around £11 billion every year on domestic help. Russell O'Connell, CEO and Founder of Myhome describes how, with over 10 years of business success and a client base that stretches to thousands of satisfied repeat customers, Myhome is widely recognised as a proven leader within the marketplace and one of the UK's leading residential cleaning businesses

MYHOME takes great care in choosing the right franchise partners and looks for people who are enthusiastic, ambitious and capable of managing a business, rather than actually providing the service themselves. Myhome franchisees are highly talented, motivated, business-minded individuals with proven track records in their previous careers.

When franchisees become part of the Myhome partnership, they benefit from an association with one of the UK's premier residential cleaning organisations and the support of a national PLC that has invested thousands of pounds in developing a business support system that covers every aspect of their business. They understand that going into business on your own is a big step and having a partner with experience and expertise can make all the difference. In short, our franchisees can see the value of working with a proven business format.

This business format was initially created with a pilot operation developed and tested by Unilever. The operating system has been perfected over the last 10 years and Myhome has established all the necessary business systems to provide a turnkey operating system and a franchise model that virtually guarantees franchise partners success.

The system is designed to help ensure

that the day-to-day running of the business is as smooth and effective as possible and includes everything from the cleaning process itself, through to operational support, recruitment, training, IT assistance, marketing and optimised territory profiling. The company also operates an established call centre working on behalf of their franchisees to perform tasks such as giving potential customer estimates over the telephone and setting up estimating appointments to bring in business for their franchisees. Myhome provides one of the most thorough programmes in the franchise business and offers ongoing training, support and advice every step of the way to ensure the franchise succeeds. Our training programme assumes nothing, starting right at the beginning and teaching you everything you need to know about running a small business.

The training programme begins with a comprehensive eight day residential course during which franchisees are shown how to operate a premium residential cleaning business using Myhome's unique tri-colour™ cleaning system. This proprietary system is an organised, colour-coded plan that lets cleaning staff know exactly what to do in each room of the house on every visit, thereby organising and streamlining their work and saving them time.


Franchisees will also benefit from use

Guarantees Franchisees

of their proprietary software programme Myhome ServiceCEO™, which helps track and manage virtually every aspect of the business. It can be used to manage and schedule appointments, handle billing and payroll, take control of all necessary accounting procedures, and keep constant track of cleaning teams to ensure maximum productivity - all designed to give the franchisee maximum control over their time and profitability.

On top of all this there's another thing that Myhome can offer you, and that's time. Most franchise opportunities start off by warning you how much time you'll have to devote to your business to get it off the ground successfully. They tell you about all the nights you'll have to put in, and all the weekends. But we have a completely different attitude. After all, what's the point of having a successful business if you don't have time to enjoy it?



As a Myhome franchise partner, you may have to schedule an occasional evening meeting to give a new client an in-home estimate, but that's it. And you'll never have to work weekends because none of your clients will want their homes cleaned on weekends. Therefore, as a Myhome franchise partner, you'll find that one of the greatest rewards is time...time to be with your family and time to enjoy the fruits of your labour, so that you can have a business that works for you, rather than you for it. 

Myhome is an Associate Member of the British Franchise Association. For further information on becoming part of the fast growing and successful team of Myhome franchisees please contact us on Tel: 08450 69 33 69.

Email: franchise@myhomeplc.com

Website: www.myhomeplc.com

10 compelling reasons for choosing Myhome

- A business, not a job
- A successful operation with thousands of satisfied clients
- One of the UK's fastest-growing market sectors
- Comprehensive operating support including IT and call centre
- Fast track start up programme with ongoing support
- 80% repeat business with high referral rate
- Assistance with low interest finance
- Not dependent on skilled staff
- Low investment
- Myhome is a national registered PLC company
- Accredited by leading trade institutions including the British Franchise Association and the BICs

If you are ready to take the next step and would like to hear more about the Myhome opportunity, call today for a personal appointment.

Don't hesitate - make the call that puts your future in your own hands

myhome
taking care of your chores

Take the first step
now - call us today...
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