

Are you a Six Figure Business Builder?



Driven, committed and determined individuals hungry for six-figure success are being sought by Spic and Span. Co-founder Ron Sadd explains to Rachel Spaul how franchisees will play a leading role in this highly lucrative business

THE opportunity to get involved in a ground floor management opportunity offering lucrative earnings is being made available by Spic and Span, which has launched its professionally put-together management franchise concept on the back of seven years of success. What's more, the brand's founders are exclusively offering readers of *The Franchise Magazine* very special investment terms to become the first management franchisees.

"We are offering to substantially reduce the licence fee portion of the initial franchise investment fee to reflect the fact that we want to attract talented individuals looking to get in on the ground floor and help us build a successful franchise network," reveals co-founder Ron Sadd. "We have developed a management business with proven profitability - Spic and Span is the top domestic and commercial cleaning brand within 35 miles of our Bristol head office."

One of the keys to Spic and Span is a time saving administration system. "A large number of entrepreneurs are great people managers, but are not happy pushing paper," adds Ron. "Spic and Span removes this need by conducting all paperwork, such as VAT returns, payroll and client invoicing. This enables franchisees to work a normal day, with just 10-15 minutes spent daily entering data into a personal computer."

The business is built on maintaining excellent customer relationships and delivering a reliable and punctual service that surpasses expectations.

Quality is maintained through teamwork: one cleaner is allocated to each job to make the best use of man-hours, but cleaners are driven to and from clients together by a supervisor driving a liveried vehicle.

"In the early days domestic cleaning forms the core of the business," continues Ron. "From referrals and local advertising this will rapidly spring into commercial cleaning. It is realistic to assume that within three weeks franchisees will be employing staff, and within 18 months they will be managing their own multi-team business."

An initial five-day residential training programme covering all aspects of the business model, such as marketing, route planning logistics and staff recruitment, aims to provide franchisees with the knowledge to build successful management businesses. Ongoing support from the management team includes analysis of key performance indicators, research and development, in-territory visits and an effective marketing strategy, a package designed to give franchisees the confidence and guidance they need to become effective managers. "Based on historical trading performance and our experience, we believe it is possible for the most dedicated franchisees to achieve six figure profit margins managing five teams," exclaims Ron.

Spic and Span is looking for presentable people dedicated to business development, with excellent people skills and a clear vision of where they want their business to be in the future. Is this you?



Ron & Angie Sadd, Founders

WE OFFER FRANCHISEES:

- Excellent earnings opportunity
- A true management franchise
- Ability to grow big business with an absolute minimum of administration
- Outstanding Head Office support
- Well-proven business system
- Highly effective marketing strategy
- Full residential Training Programme as part of the package
- Powerful branding

SPIC AND SPAN HAVE IDENTIFIED THE PROBLEMS AND FOUND SOLUTIONS THAT CAN ENABLE FRANCHISEES TO:

- Be super efficient in their use of time
- Have excellent cleaner/client relationships
- Have an ultra effective delivery service
- Enjoy good client retention
- Promotional strategy which generates new business

**Further details call:
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